

6420 SW ARBOR DRIVE  
PRESTIGE REAL ESTATE MARKETING PLAN



**BARBARA GREENMAN**  
Greenman Properties, LLC  
503-997-7953  
greenman.barbara@yahoo.com  
www.greenmanproperties.com

THE FINEST HOMES DESERVE  
THE FINEST MARKETING.

# GOING TO THE ENDS OF THE EARTH TO SELL YOUR HOME...

I believe the finest homes deserve the finest marketing. That's why my advertising program is designed to go above and beyond anything offered by any other agent or broker in quality, sophistication and depth. I employ the latest technology to deliver perfect presentation and massive exposure for your home to drive responses from buyers everywhere.

## LUXURY & INTERNATIONAL ADVERTISING

Your home will be featured in prominent global media brands including The New York Times, The Wall Street Journal, Robb Report, Dupont Registry and the International Herald Tribune. It's also translated and distributed to dozens of prominent Real Estate sites throughout Asia, Europe, Australia, the Middle East, South America, and more.

## STYLISH, SOPHISTICATED PRESENTATION

We'll create a dedicated online showcase for your home, featuring magazine-quality professional photos, elegantly produced High Definition video and stunning aerial animation. Nothing else compares - but don't take our word for it, check it out for yourself!

## LOCAL, SOCIAL & MOBILE

Your home will benefit from cutting edge social media technology and robust exposure on sites like Facebook, Twitter and YouTube. Our showcase listings reach potential local buyers on every type of computer, smartphone and tablet, in addition to intensive local print, mail and signage.



*Barbara Greenman*

GREENMAN PROPERTIES, LLC

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*It starts with*  
**PERFECT  
PRESENTATION**



### A DEDICATED WEBSITE

Your home will be featured on its own dedicated Property Website, including a custom domain and stunning, professionally produced Aerial Video Tour.

### REACHING MOBILE USERS

Your home's website is perfectly optimized and presented to smartphone and tablet users, so everyone gets the best possible experience

### ENGAGING CONTENT

High definition video and image galleries, interactive maps and more make your home's web presence distinctive and eye-catching.

# The New York Times

**The New York Times**  
**GREAT HOMES AND DESTINATIONS**

Search Articles

HOME DESTINATIONS LIFESTYLES MULTIMEDIA BLOG

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6420 SW Arbor Drive  
South Beach, Oregon 97366

Web ID: 4FA54AE9A8C89  
Posted: 61 days ago  
Updated: 60 days ago

Barbara Greenman  
503-997-7953  
[Email Agent](#)

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6420 SW Arbor Drive  
South Beach, Oregon 97366

This is a fabulous oceanfront home in a one-of-a-kind location. Situated in Southshore between a spectacular beach and a private wetland preserve, this location offers the finest in Oregon coast living. Elegance, comfort, and spaciousness highlight the 4305 square foot interior. Each bedroom has an en-suite bath, and three of the bedrooms have unobstructed views of the mighty Pacific. The fourth bedroom can function as an executive office, bonus room, or media room, and it features views of the wetland to the east. The impressive

4 Bedrooms  
4 Bathrooms  
1 Half Baths  
4305 Sq. Ft.  
single-family home  
MLS 17120605

With over 25 million unique visitors each month, NYTimes.com is the #1 individual newspaper site in the U.S. Access and connect with award-winning journalism—in articles, video, slide-shows and multimedia features—and become part of one of the most engaged, loyal community of readers on the Web.

## INTERNATIONAL Herald Tribune

The International Herald Tribune is the global edition of The New York Times and provides a balanced, intelligent perspective on world news, business, culture, sport and more, making it required reading for half a million influential, sophisticated readers in 160 countries around the world.

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**LUXURY RESIDENCES**

NORTH AMERICA  
Atlantic Ocean  
Pacific Ocean  
1000 miles 2500 km  
© 2013 Nokia © 2014 Monash Corporation

Type: single-family home

Bedrooms: 4

Bathrooms: 4

Half Baths: 1

Size (Interior): 4305

MLS#: 17120605

Posted:

**Greenman Properties, LLC**  
Barbara Greenman  
Contact Agent

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**Property For Sale**  
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# Robb Report

MAGAZINE FOR THE LUXURY LIFESTYLE™

The screenshot shows the Robb Report website interface. At the top, there's a navigation bar with categories like Autos, Aviation, Boating, Home & Style, Travel, Watches, Leisure, Fashion, Jewelry, Health & Wellness, and Real Estate. A search bar and a 'SUBSCRIBE' button are also visible. The main content area features a large image of a house at 6420 SW Arbor Drive, South Beach, Oregon 97366. To the right of the image, there's a 'PRESENTED BY' section for Barbara Greenman, Greenman Properties, LLC, with contact information and a 'VIEW THIS LUXURY PROPERTY' link. Below the image, there's a description of the property: 'This is a fabulous oceanfront home in a one-of-a-kind location. Situated in Southshore between a spectacular beach and a private wetland preserve, this location offers the finest in Oregon coast living. Elegance, comfort, and spaciousness highlight the 4305 square foot interior. Each bedroom has an en-suite bath, and three of the bedrooms...'. There are also social media sharing options and a 'Subscribe Now' section at the bottom.

Robb Report Exceptional Properties offers unparalleled access to discriminating home and property owners. These highly sought-after consumers, many of whom own multiple residences, are responsible for a disproportionate amount of spending on luxury home goods and services, and are active buyers and sellers of luxury properties.



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**Barbara Greenman**  
Greenman Properties, LLC

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**6420 SW Arbor Drive**  
South Beach, Oregon 97366

This is a fabulous oceanfront home in a one-of-a-kind location. Situated in Southshore between a spectacular beach and a private wetland preserve, this location offers the finest in Oregon coast living. Elegance, comfort, and spaciousness highlight the 4305 square foot interior. Each bedroom has an en-suite bath, and three of the bedrooms have unobstructed views of the mighty Pacific. The fourth bedroom can function as an executive office, bonus room, or media room, and it features views of the wetland to the east. The impressive main level contains a huge living area, a spacious dining area, a gourmet kitchen, a breakfast nook, a craft room, and large vaulted master suite with ocean views, fireplace, custom storage, and a gorgeous master bath. The second level has a large family room, two west-facing bedrooms with awe-inspiring ocean views, and an executive room with fireplace, bathroom, and scenic views to the wetland lake. This home is custom designed and architecturally built to withstand the coastal conditions. There are three private accesses to the beach, where you will find miles of sand and surf. On a given day, you can see eagles soar overhead, witness breaching whales, or explore expansive white sand beach. Southshore is a gated, ocean-front community that is located approx. 2 miles south of Newport. This unique Cape Cod styled village

This listing has been viewed 1,081 times.

DuPont Registry is a premiere Luxury brand that showcases the world's finest luxury real estate for sale from the beaches of the Fiji Island to the mountains of Colorado. From tropical island estates to lush country cottages, duPont REGISTRY brings a wealth of international luxury properties directly to the consumer in their home. Indulge yourself in our luxury home listings. Our extensive list of luxury homes for sale enables you to find the prestigious property for which you have been looking. duPont REGISTRY is the exclusive intermediary between ultra-affluent buyers and luxury-real-estate sellers.

**Top 10 Visiting Countries:**

1.  United States	2.  Canada	3.  United Kingdom	4.  Mexico
6.  Brazil	7.  Australia	8.  Puerto Rico	

**Top Real Estate Markets:**

1.  Brazil	2.  Australia	3.  Puerto Rico	4.  France
5.  United States	6.  Canada	7.  United Kingdom	8.  Mexico

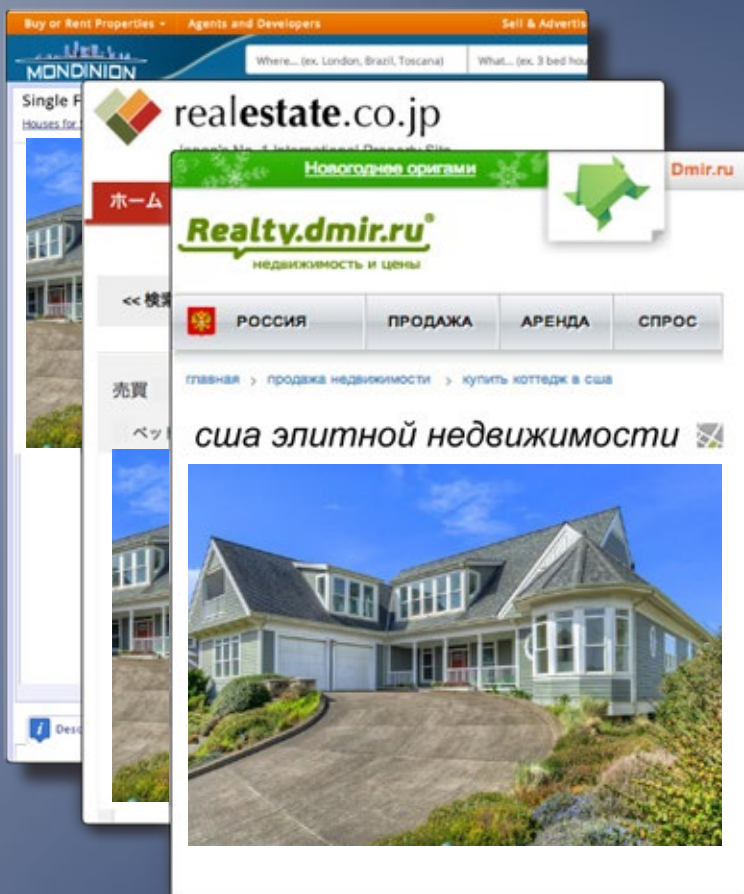
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# INTERNATIONAL ADVERTISING



Your home will gain international exposure in up to 50 prominent Real Estate search sites around the world targeting affluent global investors, including China, Russia, Canada, Germany, Brazil, France, Singapore, UAE and many others.











# DELUXE EMAIL BROCHURE

Your home is featured in a stylish, sophisticated, Multimedia E-Brochure to be sent to key Brokers, Buyers and Investors.

6420 SW Arbor Drive  
South Beach, Oregon

VIRTUAL TOUR | IMAGE GALLERY | PROPERTY DETAILS | MAP






CLICK HERE FOR THE TOUR

6420 SW Arbor Drive  
Oceanfront Magnificence


Property Type: single-family home  
Bedrooms: 4  
Bathrooms: 4  
Square Feet: 4305  
Availability: For Sale

This is a fabulous oceanfront home in a one-of-a-kind location. Situated in Southshore between a spectacular beach and a private wetland preserve, this location offers the finest in Oregon

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Barbara Greenman  
Greenman Properties, LLC  
Phone: 503-997-7953



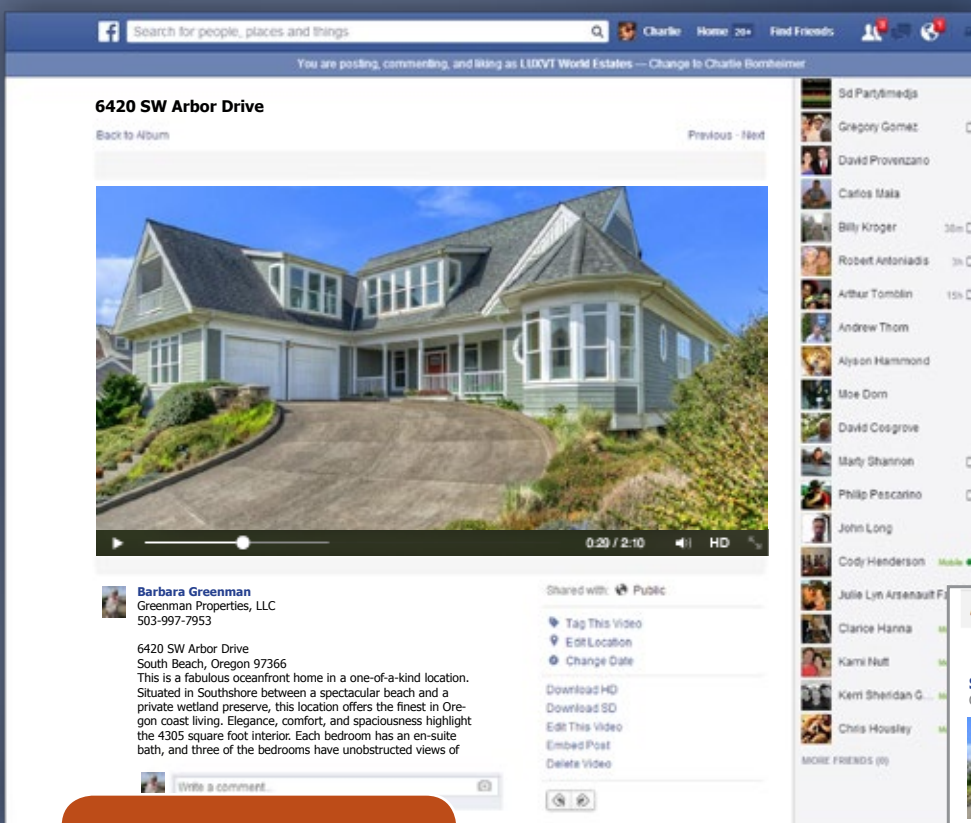


INCLUDES STUNNING  
**HD AERIAL VIDEO**





# facebook



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Using sophisticated demographic targeting, your home will reach thousands of local high-wealth buyers and investors on Facebook with engaging, high profile paid ad placement and beautiful HD Video page to be shared across vast social networks.



INCLUDES PAID ADS  
TARGETING **LOCAL** USERS

THE FINEST HOMES  
DESERVE THE FINEST MARKETING.



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